



SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported) – October 1, 2007

CENTRAL EUROPEAN DISTRIBUTION CORPORATION
(Exact Name of Registrant as Specified in Charter)

DELAWARE
(State or Other Jurisdiction
of Incorporation)

0-24341
(Commission File Number)

54-18652710
(IRS Employer
Identification No.)

Two Bala Plaza, Suite 300
Bala Cynwyd, Pennsylvania
(Address of Principal Executive Offices)

19004
(Zip Code)

(610) 660-7817
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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CENTRAL EUROPEAN DIS
FORM 8-K

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Item 7.01. Regulation FD Disclosure.

On October 2, 2007, Central European Distribution Corporation (“CEDC”) will make a presentation to a group of investors in Vienna, Austria. In that presentation, CEDC will reiterate its full year 2007 and 2008 earnings per share and net sales guidance. A copy of the presentation materials is furnished as Exhibit 99.1 hereto and incorporated by reference herein. This information shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.1 PowerPoint slides.



SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, Central European Distribution Corporation has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CENTRAL EUROPEAN DISTRIBUTION
CORPORATION

By: /s/ James Archbold
James Archbold
Vice President, Secretary and Director of
Investor Relations

Date: October 1, 2007



EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99.1	PowerPoint slides.



Exhibit 99.1



CEDC Investor Presentation October 2007





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Forward Looking Statements

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve known and unknown risks and uncertainties, including, without limitation, economic and vodka consumption trends in Poland or other markets CEDC serves, risks arising from exchange rate and interest rate movements, CEDC's ability to make and integrate acquisitions and CEDC's ability to implement its business plan, that may cause the actual results, performance or achievements of CEDC to be materially different from any future results, performance or achievements, expressed or implied, by forward-looking statements. Forward looking statements are based on Managements current expectations and assessments of market and other conditions. Investors are cautioned that forward-looking statements are not guarantees of future performance and that undue reliance should not be placed on such statements. CEDC undertakes no obligation to publicly update or revise any forward-looking statements or to make any other forward-looking statements, whether as a result of new information, future events or otherwise unless required to do so by the securities laws. Investors are referred to the full discussion of risks and uncertainties included in CEDC's Form 10-K and prospectus for the fiscal year ended December 31, 2006, and in other periodic and current reports filed by CEDC with the Securities and Exchange Commission.





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Current Business Overview

Ongoing, strong economic trends in Poland continue to drive the premiumization of the wine and spirits market

- Imported spirit market has grown year to date over 20% in 2007
- Polish vodka market is up 7% in value year to date

2007 CEDC business objectives continue to be executed leading to a strong base for 2008

- Strong organic growth of core business (17% organic sales growth in Q2 2007)
- Successful launch of new flavored vodka brand – Zlota Gorzka
- Numerous packaging changes driving positive volume development
- Zubrowka new export packaging starting to roll out
- Rectification project near completion
- Expanding business operations to Russia





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CEDC Core Brands in Poland

- Our four core brands (Bols, Zubrowka, Sopolica and Absolut) delivering double digit growth year to date 2007
- Bols Vodka up 20% after price adjustment in February 2007
- New labeling of Zubrowka package in Poland has sparked strong sales growth, with an increase in volume of 30% since redesign in April 2007
- Imports continue to see strong growth, with Carlo Rossi up 52% in volume year to date (Carlo Rossi is the #1 wine brand in Poland)





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Launch of Złota Gorzka



- August 1st 2007 launched new flavored vodka
- Competitor for Zolakowa Gorzka from Lublin
- Price at similar point as ZG from Lublin
- Mint flavor to be launched this month
- Our objective is to take 30% of the Gorzka segment by 2009 (600,000 9L cases)



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Export and Rectification Forging Ahead

- In Q3 2007 first shipments of Zubrowka in the new export packaging began to U.S., U.K. as well as other export markets
- Launch in the US supported by new marketing campaign
- Creative focuses on the uniqueness of the product, with special emphasis on the bison grass. Campaign "Play on Words" uses double entendre to bring together grass and seduction...
 - "SEDUCTIVE BY NATURE"





Zubrowka U.S. Marketing Campaign





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Rectification Near Completion

- Both rectification plants in Bols and Polmos Bialystok nearing completion, and will come on line this month
- Final investments for both facilities are approximately \$15 million with projected annual cost savings of approximately \$4.5 million (based upon 34 million liters of 100% spirit)
- Financial impact of rectification expected to begin Q4 2007





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Other Polish Acquisition Opportunities

V&S process provides an acquisition opportunity for CEDC in Poland to acquire Polmos Zielona Gora, a leading local producer

- CEDC will be taking an active role in the process to bid for this business. The process is expected to close Q1-Q2 2008
- Polmos Zielona Gora, owned by V&S, has a market share of approximately 7% in Poland through the Polska and Luksusowa brands
- Luksusowa brand is a potato vodka which will provide a complimentary product to our grain based vodka portfolio
- Combined portfolio would leave CEDC with an approximate 37% market share, which is below the typical Polish anti trust limits

Still looking at other wholesalers that would fill distribution gaps

Evaluating niche brands that are still State owned in Poland that would provide a good fit with our portfolio





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Russian and Ukrainian Expansion Strategy

- We are looking to expand our business model into new growth markets – with a focus on Russia and Ukraine
- CEDC has recently entered into a binding Letter of Intent to acquire the Parliament business in Russia (#1 premium vodka in Russia)





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Russia and Ukraine – The Time is Right

Take leading role in the consolidation of a fragmented spirit market

Acquire leading brands with a national sales platform

Target import brands to add to local portfolio

Premiumization trends taking place in the region

Cost and sales synergies through expansion

Strong economic growth in the region

Leverage our regional know how to execute acquisitions





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Russian Market

- Russia is the largest vodka market in the world and the 2nd largest alcohol market in the world
- Rapidly growing economy (GDP growth of 8.2% YTD 2007) which in turn is driving consumer spending for premium branded products (both imported and domestic)
- Russian market is very fragmented with no producer having over a 7% market share
- The Russian Government is focused on reducing "grey zone" vodka with tighter controls over spirit production and distribution -> expected that legalized spirits will grow from 50%-60% of current market share to 75%-80% by 2011

Source: Renaissance Capital Report, August 2007

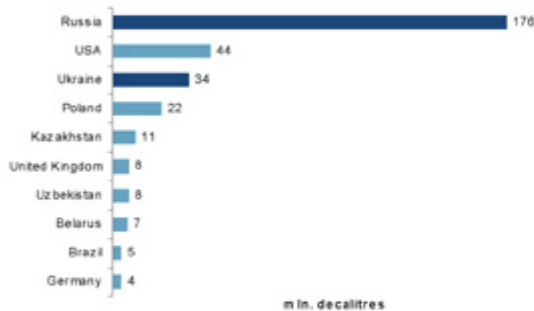




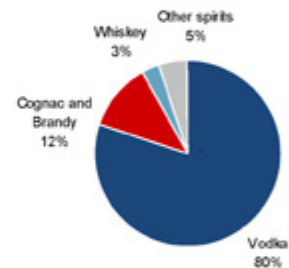
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Russian Market

Global vodka market, by volume (2006)



Russian spirits market, by value (2006)



- Russia is by far the world's largest vodka market in volume terms
- The vodka market in Russia in volume terms is nearly four times bigger than in the United States

Source: Euromonitor

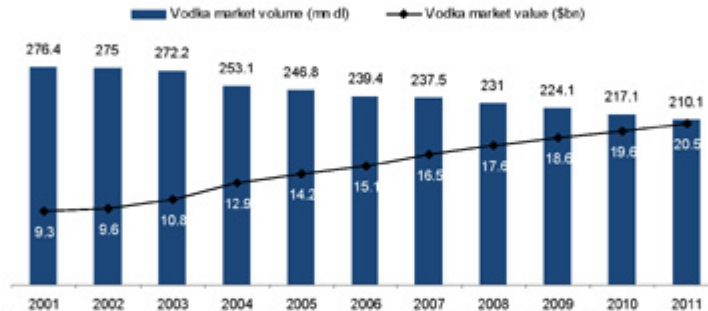




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Russian Market

Russian vodka market by production



- Although in volume terms the market has been in decline, **the value branded segment of the market is growing rapidly – premium segment of Parliament is fastest growing segment**
- Economic sector vodka is being replaced by more expensive branded vodka
- Currently mainstream and premium segments make up approximately 40% of the market, and this is expected to increase to 60% by 2011

Source: Renaissance Capital Estimates

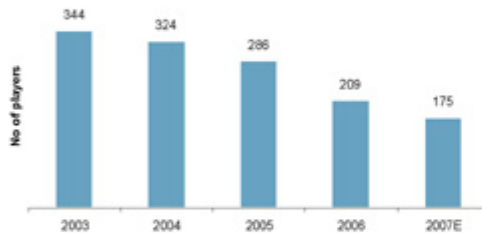




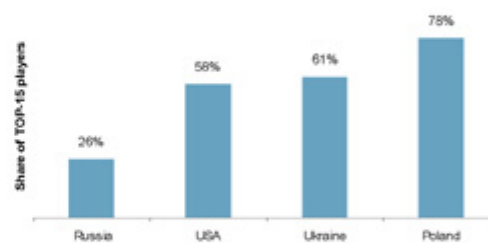
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Russian Market

Number of players on the market



Market Share of the Top-5 leaders (2006)



- The Russian vodka market is undergoing consolidation and the number of players has halved in the last five years
- However, compared to other developed consumer markets, the level of consolidation is still comparatively low

Source: Management, Business Analytica Data as of January 2007





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Parliament, #1 Market Share in the Premium Sector

- Forecasted 2007 sales of approximately 25 million liters – 5 year CAGR of 37%
- Distributed in over 60,000 outlets across Russia
- 53% brand awareness – second only to Russian Standard
- 115-240 RUR price segment (Parliament 170 RUR) is the fastest growing vodka segment
- Over 200 sales staff serving Russia
- Currently not distributing any 3rd party agency brands (represents a big potential)
- Nearly 60% lower excise tax in Russia as compared to Poland, with similar retail price, translating into higher margins for producers



Source: CEDC Management Estimates, Renaissance Capital Estimates

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Parliament

The Group's market share in the sub-premium segment (total market)



Source: Management, Business Analytica data as of January 2006

Strong brand growth driven primarily by core brand Parliament Classic split almost 50/50 in 0.5 liter and 0.7 liter

Also sold is a range of flavored vodka's

- Black current
- Mandarin
- Pepper

Key facts

Year launched: 1999

Positioning: Sub-Premium

Geographies: All Russia, Exports

Average pricing (0.5L / 0.7L / 1.0L): RUR160 / RUR210 / RUR290

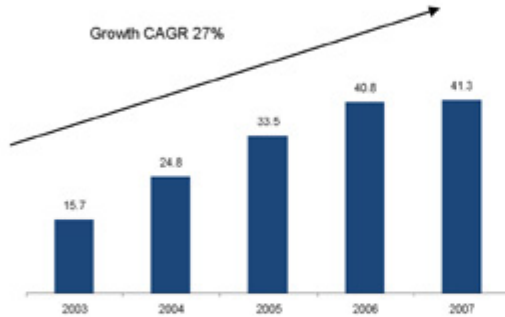
Comments: Parliament Classic is marketed as a "pure combination of spirits and mineral water with no additives or special ingredients". The brand's purity and quality is achieved through the implementation of a unique milk purification technique.



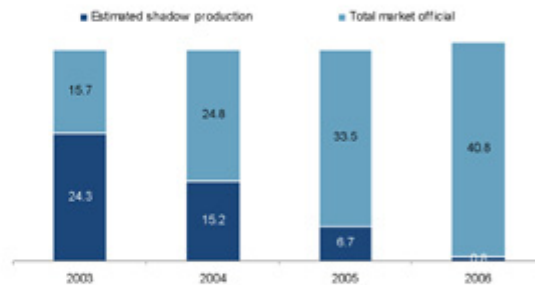


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Ukrainian Market

Ukrainian vodka market growth (official production), dl

Source: SOVAT (Association for Alcohol and Tobacco Producers and Wholesalers)

Split of legal and grey market vodka segment, dl

Source: SOVAT (Association for Alcohol and Tobacco Producers and Wholesalers)

- The official segment of the Ukrainian vodka market has been growing rapidly in volume terms over the last four years.
- The grey segment of the Ukrainian vodka market has practically disappeared over the last four years
- Increased government regulation and rising incomes have contributed to the decline of this segment



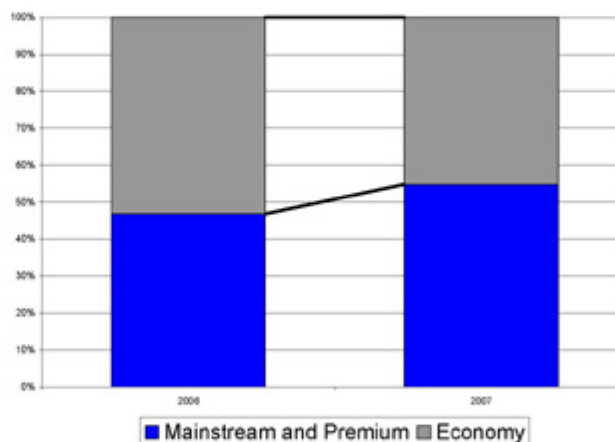
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Ukrainian Market

Segmentation of Ukrainian vodka market (official production)

FAST GROWING
PREMIUM AND
MAINSTREAM
SEGMENT

Mainstream and
Premium growing from
47% of the market in
2006 to 55% in 2007



Source: SOVAT (Association for Alcohol and Tobacco Producers and Wholesalers)





Ukrainian Market

Average price development in the Ukrainian vodka market (\$/liter)



Source: MEMRI

In line rising premiumization, the average price for the Ukrainian vodka market has been developing positively

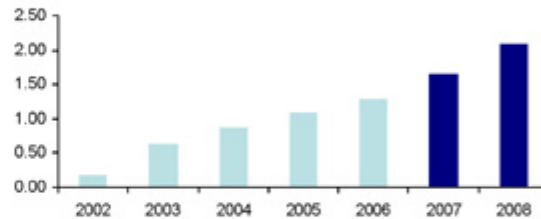


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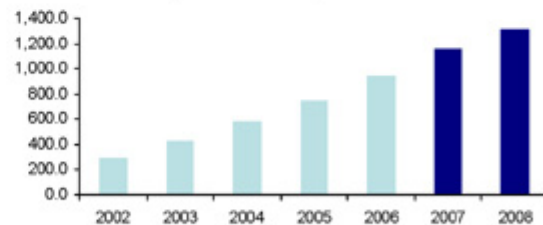
2007 and 2008 Guidance

- 2007 EPS of \$1.57 to \$1.73 per fully diluted share
- 2008 EPS of \$2.03 to \$2.13 per fully diluted share
- 2007 revenue projection of \$1.13 billion to \$1.18 billion, an increase of approximately 22% as compared to 2006
- 2008 revenue projection of \$1.26 billion to \$1.36 billion
- Above guidance does not factor in the impact of any future acquisitions, including Parliament

EPS on a comparable basis (US\$)



Net sales (US\$000's)



GAAP information for the relevant periods, and reconciling information, is set forth on page 24 and 25

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Increased Distribution and Liquidity

CEDC closing price on Nasdaq



- Average trading volume increased from approximately 350,000 to over 550,000 shares a day over the last 3 months
- Shares dually traded on Nasdaq and WSE
- Diversified investor base with 74% of our shares held by institutions (60% a year ago)
 - 54% U.S. Investors
 - 7% Polish Investors
 - 13% Other non U.S. Investors
- Market capitalization of nearly \$2 billion





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Summary

GROWTH in emerging markets will
continue to fuel increasing consumer
demand for BRANDS

CEDC is well positioned to EXPAND and
GROW with these trends





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UNAUDITED RECONCILIATION OF NON-GAAP MEASURES

CEDC has reported net income and diluted net income per share in accordance with GAAP and on a non-GAAP basis, referred to in this document as comparable non-GAAP net income. CEDC's management believes that the non-GAAP reporting giving effect to the adjustments shown in the attached reconciliation provides meaningful information and an alternative presentation useful to investors' understanding of CEDC's core operating results and trends. CEDC discusses results on a comparable basis in order to give investors better insight into underlying business trends from continuing operations. CEDC's calculation of this measure may not be the same as similarly named measures presented by other companies. This measure is not presented as an alternative to net income computed in accordance with GAAP as a performance measure, and you should not place undue reliance on such measures. Our full year guidance is forward-looking information. See "Forward Looking Statements" at the beginning of this presentation.

12 Months Ended December 31,	2005	2006
GAAP net income/loss	20,268	55,450
A. Foreign exchange impact and hedge revaluation	6,832	(11,810)
B. Pre-acquisition financing costs	3,907	-
C. Other acquisition costs	317	423
D. Impact of Polmos Lublin acquisition costs write-off		469
E. Impact of expensing stock options		1,548
Range for Comparable non-GAAP Fully Diluted Earnings per	31,324	46,080
Comparable net income per share of common stock, basic	1.11	1.29
Comparable net income per share of common stock, diluted	1.09	1.28
GAAP net income per share of common stock, basic	0.72	1.55
GAAP net income per share of common stock, diluted	0.70	1.53
Share base for fully diluted earnings per share calculation	28,820	36,137

Note: for periods prior to 2005 there is no difference between GAAP and comparable non-GAAP net income in this presentation

- A) Represents the net after tax impact of the foreign currency revaluation related to our Senior Secured Notes and mark to market revaluation of financing related hedges. CEDC closed a EURO 325 million Senior Secured Notes offering on July 25, 2005 in order to fund the acquisitions of Polmos Bialystok and Bols.
- B) Due to various delays in receiving final approval from the Polish Anti-Monopoly Office, the acquisitions were not completed until August 17, 2005, in the case of Bols, and October 12, 2005, in the case of Polmos Bialystok. These amounts represent the proportional share of interest accrued (net of interest earned in escrow) on our senior secured notes prior to completion of the acquisitions. In addition, the CEDC incurred additional debt to support the deposit payment made to the State Treasury as part of the Polmos Bialystok acquisition. The costs relating to this additional financing are also represented in this calculation.
- C) Represents other miscellaneous costs incurred in 2005, directly related to the acquisitions of Bols and Polmos Bialystok and 2006 costs related to the tender for additional shares of Polmos Bialystok.
- D) Represents cost incurred with the potential acquisition of Polmos Lublin which was not completed and has since been acquired by another company.
- E) On January 1, 2006, the Company adopted SFAS 123(R) and began to expense stock options. This amount represents the net after tax impact of the expensing of stock options.





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UNAUDITED RECONCILIATION OF NON-GAAP MEASURES

Full Year Guidance, 12 Months Ending December 31,	2007	2008
Range for GAAP Fully Diluted Earnings per Share	1.39 1.55	1.99 2.09
A. Foreign exchange impact and hedge revaluation	(0.12)	-
B. Other acquisition related costs	0.02	-
C. Cost associated with early retirement of debt	0.23	-
D. Impact of expensing stock options	0.04	0.04
E. Other non recurring costs	0.01	-
Range for Comparable non-GAAP Fully Diluted Earnings per Share	1.57 1.73	2.03 2.13

Note: Although changes in foreign exchange have had a and, significant impact on EPS in prior periods, it is not possible to estimate this for 2008 therefore, no adjustment is provided.

- A) Represents the net after tax impact of the foreign currency revaluation related to our Senior Secured Notes and mark to market revaluation of financing related hedges as of September 30, 2007.
- B) Represents other miscellaneous costs incurred in 2007, directly related to the tender for additional shares of Polmos Bialystok and other acquisitions.
- C) Represents the net after tax impact associated with the early retirement of 20% of CEDC's outstanding Senior Secured Notes, including an 8% one-time redemption premium payment to the Noteholders and write-off of prepaid financing costs.
- D) On January 1, 2008 CEDC adopted SFAS 123(R) and began to expense stock options. This amount represents the net after tax impact of the expensing of stock options.
- E) Represents one time charge for early retirement incentive program

