

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification pursuant to Article 19, paragraph 3 of the Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

With this and in statutory deadline we inform you that in the registry of the Company were received the following notifications under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014:

Notifications of "Starcom Holding" AD that:

- on 14th of September 2017 this shareholder has done an early settlement of repo transaction with 1 150 000 shares of "Eurohold Bulgaria"AD at a price of BGN 0.513 per share;
- on 14th of September 2017 this shareholder has done an early settlement of repo transaction with 250 000 shares of "Eurohold Bulgaria"AD at a price of BGN 0.513 per share;
- on 14th of September 2017 this shareholder has done initial sale for repo transaction with 965 000 shares of "Eurohold Bulgaria"AD at a price of BGN 0.600 per share and settlement date 13th of March 2018 at a price of BGN 0.6162 per share;
- on 14th of September 2017 this shareholder has done initial sale for repo transaction with 220 000 shares of "Eurohold Bulgaria"AD at a price of BGN 0.600 per share and settlement date 13th of March 2018 at a price of BGN 0.6162 per share;

15 September, 2017

Sincerely,

ASSEN MINCHEV, CEO