To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014 by Starcom Holding AD, as follows:

- On 2 December 2021 – Initial sale under a repurchase agreement with 493,000 shares at a price of BGN 1.420 per share and maturity under the contract – 2 June 2022 at a price of BGN 1.456 per share;

- On 3 December 2021 – Initial sale under a repurchase agreement with 424,000 shares at a price of BGN 1.500 per share and maturity under the contract – 3 June 2022 at a price of BGN 1.538 per share;

- On 3 December 2021 – Initial sale under a repurchase agreement with 1,670,000 shares at a price of BGN 1.500 per share and maturity under the contract – 3 June 2022 at a price of BGN 1.538 per share;

- On 6 December 2021 – Initial sale under a repurchase agreement with 1,400,000 shares at a price of BGN 1.500 per share and maturity under the contract – 6 June 2022 at a price of BGN 1.538 per share;

- On 6 December 2021 – Initial sale under a repurchase agreement with 1,380,000 shares at a price of BGN 1.500 per share and maturity under the contract – 6 June 2022 at a price of BGN 1.538 per share;

- On 6 December 2021 – Initial sale under a repurchase agreement with 839,340 shares at a price of BGN 1.500 per share and maturity under the contract – 6 June 2022 at a price of BGN 1.538 per share.

7 December, 2021

Sincerely,

ASSEN MINCHEV, CEO