

To Financial Supervision Commission Budapest str. 16 Sofia, 1000

To Bulgarian Stock Exchange - Sofia Tri Ushi str. 10 Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

By Starcom Holding AD:

• On November 22, 2022 - Initial sale under a repo transaction contract with 2 795 000 shares at a unit price of BGN 0,930 and maturity under the contract – January 11, 2023 at a unit price of BGN 0,941.

24 November 2022

Sincerely,

ASSEN MINCHEV, CEO