

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

- On September 24, 2025, Starcom Holding AD sold 9,175,000 shares to Eurohold Bulgaria AD under a repurchase agreement at a unit price of BGN 0.915 per share.
According to the terms of the agreement, the maturity date is December 16, 2025, with a redemption price of BGN 0.938 per share.
- On September 25, 2025, Starcom Holding AD sold 908,000 shares to Eurohold Bulgaria AD under a repurchase agreement at a unit price of BGN 1,250 per share.
According to the terms of the agreement, the maturity date is October 24, 2025, with a redemption price of BGN 1,271 per share.
- On September 25, 2025, Starcom Holding AD purchased a total of 200,000 shares from issue BG1100114062 through a stock exchange transaction, at a unit price of BGN 1,850 per share.

September 29, 2025

Sincerely,

ASSEN MINCHEV, CEO